



Brian A. Friederich

PARTNER

Brian advises clients on corporate and employee compensation matters, including benefits, onboarding and separation, and selection and implementation of retirement plan offerings, as well as ERISA and other issues in public and private company mergers.



Industries

[Consumer Products](#)
[Health Care](#)
— [Pharmaceuticals & Medical Devices](#)
[Media & Entertainment](#)
[Sports](#)
[Automotive & Transportation](#)
— [Automotive](#)

Practices

[Corporate & Securities](#)
— [Employee Stock Ownership Plans](#)
— [Executive Compensation and Employee Benefits](#)
[Finance](#)
— [Banks & Other Financial Institutions](#)

Education

New York University School of Law, LLM, 2012
University of San Diego School of Law, JD, cum laude, 2011
The University of Iowa, BBA, 2005

Offices

[Chicago](#)

Phone

[312.258.5507](#)

Email

brian.friederich@afslaw.com

Brian is a co-leader of our Employee Benefits and Executive Compensation team. He provides strategic counsel regarding equity incentive plans, LLC agreements, offer letters, and consulting agreements for both companies and key employees.

Brian has experience crafting documents and descriptions for non-standardized pension plans, associated trusts, and acquisitions and restructuring transactions. Brian also has extensive experience advising C-suite executive individuals, founders and teams on employment and equity compensation packages in connections with company sales, onboarding, and separations.

Client Work

- Advised founding executive management team on all compensation matters including, employment agreements, incentive equity grants, and equity rollover in connection with sale of \$1 billion fintech company to private equity buyer.
- Negotiated an \$8 million separation package for C-suite executive at a major pharmaceutical company.
- Advised on all employee benefits matters, including several novel legal issues, in connection with the \$750 million sale of its historical CBS Television City property and studio production business to Hackman Capital Partners.
- Provided counsel to executive on compensation package and employment agreement concerning hire as president of world renowned cancer institute.

Publications, Presentations & Recognitions

Publications

- “U.S. Department of Labor Proposes Amendments to ‘Investment Duties’ Regulation to Address

ESG Investments,” (co-author) *Employee Relations Law Journal* (Oct. 6, 2020)

- “What you need to know about IRS guidance on CARES Act retirement plan provisions,” (co-author) *Benefits Pro* (Jun. 16, 2020)
- “IRS Issues Guidance on CARES Act Retirement Plan Distribution and Loan Provisions,” (co-author) *Stroock Special Bulletin* (May 11, 2020)
- “First Circuit holds Sun Capital Funds not liable for portfolio company withdrawal liability,” (co-author) *Pratt’s Journal of Bankruptcy Law* (February/March 2020)

Recognitions

- Best Lawyers: Ones to Watch, *Best Lawyers* (2024)
- *The Legal 500 United States* (2024-2025)

Professional Activities

- Brian has provided pro bono advice to numerous nonprofit entities in connection with their pensions, 401(k) plans, employment arrangements, and other employee benefit matters.
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Bar Admissions

[Illinois](#)

[New York](#)